# NellyCoin (NLY) — Whitepaper

### **Executive Summary**

NellyCoin (NLY) is a community-driven meme coin inspired by Nelly the cat, combining fun, transparency, and progressive utility. Built on BNB Smart Chain, NLY aims to gather an active community through simple mechanisms such as staking, contests, partnerships, and strong branding.

#### **Vision & Mission**

- Build a sustainable community around a unifying mascot.
- Ensure transparency and security (public contract, LP lock, audit).
- Develop progressive utilities: staking, NFTs, P2E mini-game.

#### **Tokenomics**

- Total Supply: 1,000,000,000 NLY
- Taxes: 0% at launch, then 5% (3% marketing + 2% LP)
- Chain: BNB Smart Chain
- Ticker: NLY

#### **Allocation**

- Liquidity Pool 30%
- Marketing 10%
- Reserve 35% (locked)
- Staking/Rewards 25%

#### Official Addresses

Token: 0x4bfF...804b5 Marketing: 0xdb53...d6494 Staking: 0xa90c...6e52

Lock: PinkLock

## Roadmap

Phase 1: Contract, Website, Community, Presale

Phase 2: PancakeSwap Listing, LP Lock, Fees Activation, Marketing & Audit

Phase 3: Staking, NFT Club, Partnerships, P2E Mini-game

Phase 4: CEX Listings, DAO, Metaverse, 1M Holders

### **Security & Transparency**

- Verified contract on BscScan
- LP Lock via PinkSale
- Audit scheduled (BlockSafu or Coinscope)
- Ownership renounced (if applicable)

#### **Future Utilities**

NLY staking will reward holders via controlled issuance. Partnerships, P2E game, and NFT collection are planned.

## **Community & Contact**

Twitter/X: @NellyCoin

Telegram: t.me/NellyCoinOfficial

Reddit: r/NellyCoin

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